



# Leading the Raw Pet Food Industry in Canada



## Why Big Country Raw?

Family owned, Big Country Raw is an industry leader in Canada, established in 2012.

Full-time, in-house pet nutrition expert: Agronomist, Masters Degree in Animal Science, 8 years of experience in diet formulation. Our expert is accredited by the Ordre des Agronomes du Québec (under Agrologist Canada), which requires 40 hours of continuous training every two years to maintain accreditation.

Our recipes are software formulated and third-party laboratory tested.

HACCP Certified to ensure full traceability, biosecurity and cross contamination prevention. We control every step, from sourcing to processing and distribution.



### Dinners & Fare Game

Complete recipes balanced for pets of all life stages.



### Pure Formulas

Single protein base. Novel proteins including Kangaroo & Rabbit.



### Signature Blends

Multiple protein base. Suitable for both dogs and cats.

CFIA approved Canadian suppliers • 38,000<sup>2</sup> ft facility in Ontario built to CFIA standards



Health Canada  
Veterinary  
Health Product

## THRIVE complete line of NATURAL SUPPLEMENTS



### We're Known for our Quality Customer Service

Our team will be there to answer any questions, or refer you to our pet nutrition experts, including an in-house Agronomist and Vet Techs, to support more complex cases.

Found in Over  
**1,500**  
pet specialty stores &  
vet clinics coast to coast

Get in Touch  
Call: 905-957-2717  
or email our team:  
[info@bigcountryraw.ca](mailto:info@bigcountryraw.ca)